

# GUBI

PRESS RELEASE 2022

## LOUNGE OUTSIDE IN THE CLOUDS



AL FRESCO





## *Pierre Paulin's Pacha Collection steps out into the open*



Breaking boundaries once more, Pierre Paulin's pioneering seating concept is moving outdoors. Enchanting exteriors demand dedicated seating to define spaces and create ambience. The sculptural softness of the Pacha Collection has always rewarded the sitter with a level of relaxation akin to sitting on the clouds that inspired it. Now the indoor collection's signature comfort and distinctive aesthetics are available outside. Its low-slung typology – a rarity among outdoor seating products – is sure to make a statement.

Pierre Paulin's first sketches for what would become the Pacha Collection were simple pencil outlines that resembled clouds. These forms became the basis for the Pacha Lounge Chair, defining a new spirit of the era. Without the constraint of legs, the Pacha heralded an era of low-level living, introducing a new way of lounging when it was launched in 1975.

The widely beloved Pacha Lounge Chair was joined by a number of Paulin's other designs, including a version with armrests, the Pacha Ottoman and the Pacha Sofa – available in modular configurations. All have now been revisited and reinvented for this outdoor collection. With a small footprint, the Pacha Collection can be clustered in different combinations to suit the scale of the outdoor space as well as the style and atmosphere of the setting.

Designed for durability, the Pacha Collection for outdoor features a specially developed membrane interlayer that is both water-resistant and breathable to ensure quick drying after exposure to rain while maintaining the indulgent comfort of the iconic original. The base is made from moisture-resistant plywood to provide increased protection in humid conditions and includes a full swivel mechanism in stainless steel. A removable cover offers further

protection from the elements so, as soon as the rain clears, you can sit among the clouds once more.

French designer Pierre Paulin (1927–2009) dreamed of becoming a sculptor before he transitioned into design, and his work demonstrates a distinctly sculptural sensibility. After an apprenticeship at Marcel Gascoin's workshop in Paris, Paulin set out on his own, designing the Pacha Lounge Chair in 1975.

He cited Ray and Charles Eames and George Nelson among his influences and, like Nelson, he considered himself a functionalist who added “two little drops of poetry” to his work. His low-slung furniture provided a new laid-back perspective on life and his forward-thinking, eclectic, and sculptural approach to design reflected the mood of the freewheeling 1970s.

# PRODUCT INFORMATION

## *In stores*

Available from the end of March 2022

## *Recommended retail prices*

### **PACHA OUTDOOR LOUNGE CHAIR**

#### **WITH SWIVEL BASE:**

From 16,999 DKK  
From 22,999 SEK  
From 22,999 NOK  
From 1,999 GBP  
From 2,299 EUR  
From 4,499 AUD  
From 2,999 USD

#### **PACHA OUTDOOR LOUNGE CHAIR WITH ARMRESTS AND SWIVEL BASE:**

From 18,999 DKK  
From 24,999 SEK  
From 24,999 NOK  
From 2,299 GBP  
From 2,499 EUR  
From 4,999 AUD  
From 3,499 USD

#### **PACHA OUTDOOR OTTOMAN WITH SWIVEL BASE**

From 11,999 DKK  
From 14,999 SEK  
From 14,999 NOK  
From 1,299 GBP  
From 1,499 EUR  
From 2,999 AUD  
From 1,999 USD

#### **PACHA OUTDOOR TWO-SEATER SOFA WITH ARMRESTS (incl. middle armrest):**

From 34,999 DKK  
From 49,999 SEK  
From 49,999 NOK  
From 4,499 GBP  
From 4,999 EUR  
From 8,999 AUD  
From 6,999 USD

#### **PACHA OUTDOOR THREE-SEATER SOFA WITH ARMRESTS (incl. middle armrests):**

From 49,999 DKK  
From 69,999 SEK  
From 69,999 NOK  
From 5,999 GBP  
From 6,999 EUR  
From 13,999 AUD  
From 9,999 USD

#### **PACHA OUTDOOR FOUR-SEATER SOFA WITH ARMRESTS (incl. middle armrests):**

From 59,999 DKK  
From 79,999 SEK  
From 79,999 NOK  
From 6,999 GBP  
From 7,999 EUR  
From 15,999 AUD  
From 10,999 USD

#### **PACHA OUTDOOR LOUNGE CHAIR / SOFA MODULE COVER (Suitable for Lounge Chair with/ without armrests and individual Sofa Modules)**

1,799 DKK  
2,499 SEK  
2,499 NOK  
249 GBP  
249 EUR  
499 AUD  
349 USD

#### **PACHA OUTDOOR OTTOMAN COVER**

1,499 DKK  
1,999 SEK  
1,999 NOK  
199 GBP  
199 EUR  
399 AUD  
299 USD

## *Dimensions & weight*

### **PACHA OUTDOOR LOUNGE CHAIR WITH SWIVEL BASE:**

Depth: 85 cm / 33.46 inch  
Height: 65 cm / 25.59 inch  
Width: 77 cm / 30.3 inch  
Seat height: 37 cm / 14.57 inch  
Seat depth: 54 cm / 21.26 inch  
Base thickness: 4 cm / 1.57 inch  
Weight: 21 kg / 46 lbs

### **PACHA OUTDOOR LOUNGE CHAIR WITH ARMRESTS AND SWIVEL BASE:**

Depth: 85 cm / 33.46 inch  
Height: 65 cm / 25.59 inch  
Width: 100 cm / 39.4 inch  
Armrest height: 43 cm / 16.93 inch  
Seat depth: 54 cm / 21.26 inch  
Seat height: 37 cm / 14.57 inch  
Base thickness: 4 cm / 1.57 inch  
Weight: 26 kg / 57 lbs

### **PACHA OUTDOOR OTTOMAN WITH SWIVEL BASE:**

Depth: 70 cm / 27.56 inch  
Height: 35 cm / 13.78 inch  
Width: 72 cm / 28.35 inch  
Seat height: 35 cm / 13.78 inch  
Base thickness: 4 cm / 1.57 inch  
Weight: 15 kg / 33 lbs

### **PACHA OUTDOOR TWO-SEATER SOFA WITH ARMRESTS:**

Depth: 85 cm / 33.5 inch  
Height: 65 cm / 25.6 inch  
Width: 176 cm / 69.3 inch  
Armrest height: 43 cm / 16.9 inch  
Seat depth: 54 cm / 21.3 inch  
Seat height: 37 cm / 14.57 inch  
Base thickness: 4 cm / 1.57 inch  
Weight: 47 kg / 103.6 lbs

### **PACHA OUTDOOR THREE-SEATER SOFA WITH ARMRESTS:**

Depth: 85 cm / 33.5 inch  
Height: 65 cm / 25.6 inch  
Width: 253 cm / 99.6 inch  
Armrest height: 43 cm / 16.9 inch  
Seat depth: 54 cm / 21.3 inch  
Seat height: 37 cm / 14.57 inch  
Base thickness: 4 cm / 1.6 inch  
Weight: 68 kg / 149.9 lbs

### **PACHA OUTDOOR FOUR-SEATER SOFA WITH ARMRESTS:**

Depth: 85 cm / 33.5 inch  
Height: 65 cm / 25.6 inch  
Width: 330 cm / 129.9 inch  
Armrest height: 43 cm / 16.9 inch  
Seat depth: 54 cm / 21.3 inch  
Seat height: 37 cm / 14.57 inch  
Base thickness: 4 cm / 1.6 inch  
Weight: 89 kg / 196.2 lbs

## *Materials*

- Weather-protected formed plywood
- Cut foam
- Coated moisture-resistant plywood
- Breathable and water-resistant polymer-made membrane
- Stainless steel

## *Colorway*

Base color: Moss Gray

*For further information please contact:*

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