

FRITZ HANSEN

Press release - April 2020

RUGS BY CECILIE MANZ

Danish designer Cecilie Manz debuts four rug designs for Fritz Hansen, in collaboration with cc-tapis.

Cecilie Manz approached the assignment of doing rugs like she approaches a composition on canvas; outlined concepts as collages with paper, before the ideas were transformed to warm, wool material with tactility.

'I love working with colours. It feels almost healthy because it's connected to joy. Nevertheless, I often end up using hues of greys and very down-toned nuances you would find in nature during autumn/winter, or at sea. But living only in pale tones would be horrible to me. You need some stronger tones here and there. With these rugs, the woollen textile material is perfect for deep, intense colour tones. It has depth and rich variation to it.'

Various tufting heights within each design make these rugs subtly three dimensional and tactually interesting.

Each rug is hand tufted in India and coloured with acid-free dye.

Rugs



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'It was important to me that the rugs could go with Fritz Hansen's more classic pieces as well as the contemporary collection. The large, calm carpet in colourless tones creates a quiet space together with a couple of poufs or an iconic chair. The small carpets with intense colour do well alone, like a colour spill on the floor,' says Manz.

DESIGNER

Cecilie Manz (b. 1972) is considered one of the leading Danish designers of her generation. Her studio combines conceptualism with the Danish penchant for durable materials and craftsmanship. She has produced a number of furniture, accessories and lighting designs exclusively for Fritz Hansen, through a collaboration which began in 2009.

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Credit: Cecilie Manz Studio

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For further information, please contact:

GLOBAL

Line Blomqvist
libl@fritzhansen.com
Tel.: +45 2519 0703

UK

Katie Richardson
katie@katierichardson.co.uk
Tel.: +44 7795 623 572

DACH

Brand.Kiosk
Susanne Günther /
Danai Colla
fritzhansen@brand-kiosk.com
Tel.: +49 69 2649 1122

BENELUX

oona
Jolien Belmans
jolien@oona.be
Tel.: +32 478 743 739

SOUTH KOREA

Kayoung Chloe Park
cpar@fritzhansen.com
Tel.: +82 107233 5594

NORTH AMERICA

BDE
Karen Brooking
karen@bdeonline.biz
Tel.: +1 212 353 1383

JAPAN & APAC

Mayuko Aizawa
maa@fritzhansen.com
Tel.: +81 3 5778 3100

ITALY

Press Office Roberta Eusebio
Veronica Valenza
info@robertaeusebio.it
Tel.: +39 02 20404989

FRANCE

Agence 14Septembre
Charlotte Rivier
charlotterivier@14septembre.com
Tel: +33 1 55 28 38 28

CHINA

Jessica Ye
jesy@fritzhansen.com
Tel.: +86 139 1627 8583

SWEDEN

Grand Relations
Helena Ericson
helena@grandrelations.com
Tel.: +46-708 608 900



Founded in Denmark in 1872, Fritz Hansen is a global leader in furniture, lighting and accessory design and production. Driven by a passion for beauty, quality, and craftsmanship, the company embodies a modern, Nordic lifestyle and collaborates with visionary artists, designers, and architects from around the world. The brand has collaborated with Arne Jacobsen, Cecilie Manz, Hans J. Wegner, Piero Lissoni, and Poul Kjærholm, among others.

Today Fritz Hansen designs are sold in more than 85 countries through 2,000 points of sale, including flagship stores in Copenhagen, San Francisco, New York, Milan, and Tokyo. The company employs 260 people worldwide and maintains its headquarters north of Copenhagen, serving design-passionate customers through contract and retail.

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